Title of the Paper

First-name and surname of the author and co-author(s)
(without academic titles)

Abstract

There shall be an English abstract ranging between 200 - 250 words. Please explain here the aim of the paper, the methodology and main results.

**Keywords:** word, word, word (4-6 keywords)

Actual text of the paper (including introduction, theoretical background, methodology, results and conclusion).

Maximum size of the manuscript is 15 pages (format A4).

# Title of chapter

The actual text of the paper should be divided into chapters where possible. Headings can be maximum in two levels and numbered (e.g. 1 TITLE OF CHAPTER, 1.1 Title of sub-chapter).

## Title of sub-chapter

Tables and figures should be numbered and pertaining references must be included in the text. The acceptable labeling for a table is Tab.1 and Fig. 1 for a figure. The title of the table or figure and the source should follow. The text should be composed in such a manner that there are not too many figures or tables on a single page. Tables and figures in a landscape format are not acceptable.

Tab. 1 – The title of the table. Source: own research

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Figures and tables should be supplied in a sufficient quality for print. They can be supplied as separate documents (jpg, xls or doc). The quality of the above is the responsibility of the author.

Fig. 1 – The title of the figure. Source: own research

Equations and formulas are denoted by numbers in round parentheses and it is recommended that they are produced by Editor of equations or inserted in a jpg format.

In-text citations and the Reference list should follow the referencing style used by the American Psychological Association (APA style). Details concerning this referencing style can be found at <http://www.library.cornell.edu/resrch/citmanage/apa>

Authors can also use a citation machine at <http://citationmachine.net/>

References should be arranged first alphabetically and then further sorted chronologically if necessary. More than one reference from the same author(s) in the same year must be identified by the letters "a", "b", "c", etc., placed after the year of publication.

Notes under the line are not acceptable.

References

1. Audretsch, D. B., & Feldman, M. (1996). Innovative Clusters and the Industry Life Cycle. Review of Industrial Organization, 11 (2), 253–273. http://dx.doi.org/10.1007/BF00157670
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3. European Communities. (2006). Nová definice malých a středních podniků. Brussels: European Communities. Retrieved October 9, 2014, from http://ec.europa.eu/enterprise/policies/sme/files/sme\_definition/sme\_user\_guide\_cs.pdf.
4. Porter, M. E. (1990). The Competitive Advantage of Nations. New York: Free Press.
5. … more examples at <http://www.library.cornell.edu/resrch/citmanage/apa>

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